



Orders Order / Rev: 1296519 08366714 Alt Order #:

> Product Desc: NRCC IE 2016/7837

7837 Estimate:

Flight Dates: 09/27/16 - 10/03/16

Original Date / Rev: 09/12/16 / 10/05/16

Order Type: Political **KENS**

Primary AE: Robert Langer

Sales Office: T-WAS Sales Region:

Cash

15%

Broadcast

EOM/EOC

NAT

Agency Name: National Media Research Planning/ PC

> **Buying Contact:** Billing Contact:

> > NRCC-IE

A35-64

P02-FTB

815 Slaters Lane

Alexandria, VA 22314

PL-State/Local, IS-Issue/Non

AGY, (POL) Political, (POL) Issue

New Business Thru:

Billing Type:

Billing Cycle:

Billing Calendar:

Agency Commission:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

51681 1768AG

Unit Code: General

Bill Plan

Advertiser

Name: Demographic:

Priority:

Product Codes:

Revenue Codes:

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	66	\$56,850,00	\$48 322 50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	66	\$56,850.00	\$48,322.50	120.50
Totals	66	\$56,850.00	\$48,322,50	120.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

Order Share	Share	Total
KENS	32%	\$56,850.00
Market	100%	\$177,656.25

Competitive Share	Share	Total
CABLE	0%	\$0.00
KABB	16%	\$28,425.00
KCWX	0%	\$0.00
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	0%	\$0.00
KPXL	0%	\$0.00
KSAT	26%	\$46,190.62
KTRG	0%	\$0.00
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KWEX	0%	\$0.00
KXTM	0%	\$0.00
UNKWN	0%	\$0.00
WOAI	26%	\$46,190.62
	2070	ψ.10,100.02

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri Rtg Type S	Spots	Amount
E 1	All	09/27/16	09/30/16	Local News @ 5a M-F	CM	5-6a	-TWTF	:30	4	\$300.00 P02-F 1.50 NM	4	\$1,200,00

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KENS

Order / Rev: 1296519

Advertiser: NRCC-IE

Product Desc: NRCC IE 2016/7837 Alt Order #: 08366714

Flight Dates: 09/27/16 - 10/03/16 Estimate: 7837

Ln (Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
E 1	All 09/27	7/16 09/30/16	Local News @ 5a		5-6a	-TWTF	:30	4	\$300.00 P02-	F 1.50 NM	4	\$1,200.00
Woo	Start Date	End Date 10/02/16	Weekdays -TWTF	Spots/Week 4	Rate \$300.00	Rating 1.50						
E 2			Local News @ 5a	•	5-6a	1.50	:30	1 :	\$300.00 P02-	F 1.50 NM	1	\$300.00
	04	Food Dodg	Local News @ 5		Data	Detin						
Wee	Start Date ek: 10/03/16	End Date 10/09/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$300.00	Rating 1.50						
E 3	All 09/27	7/16 09/30/16	Local News @ 6a Local News @ 6a		6-7a	-TWTF	:30	4	\$600.00 P02-	F 1.70 NM	4	\$2,400.00
Wee	Start Date ek: 09/26/16	End Date 10/02/16	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 1.70						
E 4	All 10/03	3/16 10/03/16	Local News @ 6a		6-7a	1	:30	1 :	\$600.00 P02-	F 1.70 NM	1	\$600.00
Wee	Start Date	End Date 10/09/16	Weekdays 1	Spots/Week	<u>Rate</u> \$600.00	Rating 1.70						
E 5		7/16 09/30/16	CBS This Mornin	-	7-9a	-TWTF	:30	4	\$500.00 P02-	F 1.50 NM	4	\$2,000.00
Wee Spot	Start Date ek: 09/26/16 Ch Date	10/02/16	Weekdays -TWTF Description	Spots/Week 4	Rate \$500.00 End Time	Rating 1.50	Weekdays	Lengt	h Rate	Rtg Type		
2	All 09/26	/16-10/02/16 (BS This Morning	7-9a			-TWThF		0 (\$500.00)	1.50 NM		
	See MG : [Recon P	-	Special Report]									
2	See MG :	5.5	CBS This Morning	7-9a			-TWThF	:3	0 (\$500.00)	1.50 <i>NM</i>		
5	-	-	Special Report] BS This Morning	7-9a			M	:30	0 \$500.00	1.50 NM		
((5	•		BS This Morning	7-9a			M	:30	n ¢500.00	1.50 NM		
	MG for 5.		DO THIS MOTHING	7- 3 a			V	.ن	υ φ300.00	1.50 14101		
E 6	All 10/03	3/16 10/03/16	CBS This Morning	-	7-9a	1	:30	1 :	\$500.00P02-	F 1.50 NM	1	\$500.00
Was	Start Date		<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
E 7	ek: 10/03/16 All 09/27	10/09/16 7/16 09/30/16	Price Is Right	CM	\$500.00 10-11a	1.50 -TWTF	:30	4	\$650.00 P02-	F 1.80 NM	4	\$2,600.00
	0 5 .	s .	Price Is Right	0	ъ.	5						
Wee	Start Date ek: 09/26/16	End Date 10/02/16	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$650.00	<u>Rating</u> 1.80						
E 8	All 10/03	3/16 10/03/16	Price Is Right Price Is Right	СМ	10-11a	1	:30	1 :	\$650.00 P02-	F 1.80 NM	1	\$650.00
Wee	Start Date	End Date 10/09/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$650.00	Rating 1.80						
E 9		7/16 09/30/16	Local News @ 12 Local News @ 12		12-1230p	-TWTF	:30	3	\$750.00 P02-	F 1.30 NM	3	\$2,250.00
	Start Date		Weekdays	Spots/Week	Rate	Rating						
E 10	ek: 09/26/16 All 09/28	10/02/16 3/16 09/30/16	-TWTF Bold & the Beauti	iful CM	\$750.00 1230-1p	1.30 W-F	:30	2 :	\$300.00P02-	F 1.30 NM	3	\$2,600.00
			Bold & the Beaut	tiful	•		.55		, , , , , , , , , , , , , , , , , , , ,			+= ,000.00
Wee	Start Date ek: 09/26/16	End Date 10/02/16	<u>Weekdays</u> W-F	Spots/Week 2	<u>Rate</u> \$300.00	Rating 1.30						

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KENS

Order / Rev: 1296519 Advertiser: NRCC-IE

Alt Order #: 08366714

NRCC IE 2016/7837 Product Desc:

Flight Dates: 09/27/16 - 10/03/16 7837

Estimate:

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 10 All 09/28/16 09/30/16	Bold & the Beautiful Bold & the Beautiful	CM	1230-1p	W-F-	:30	2	\$300.00 P02	-F 1.30 NM	3	\$2,600.00
Start Date End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 09/26/16 10/02/16 <u>Spot Ch Date Range D</u>	W-F escription	2 <u>Start</u>	\$300.00 /End Time	1.30	Weekdays	Lengt	th Rate	Rtg Type		
1 Ali 09/26/16-10/02/16 B	old & the Beautiful	1230			WF	- :3	30 (\$300.00)	1.30 <i>NM</i>		
See MG 10.3,10.4 [NA/Oversold can mg th	u? tv]									
1 All 09/26/16-10/02/16 B	-	1230	-1p		WF	- :3	300 (\$300.00)	1.30 <i>NM</i>		
See MG 10.3,10.4 [NA/Oversold can mg th	u2 tvl									
3 All 10/03/16-10/03/16 Lo	•	4-430	0p		M	- :3	0 \$900.00	1.30 NM		
MG for 17.1,13.1,22.1,10										
3 All 10/03/16-10/03/16 Lo	- •	4-430	0p		M	- :3	0 \$900.00	1.30 NM		
4 All 10/03/16-10/03/16 Lo		6-630	0p		M	- :3	0 \$1,400.00	1.30 NM		
MG for 17.1,13.1,22.1,10										
4 All 10/03/16-10/03/16 Lo MG for 17.1,13.1,22.1,10	- 1	6-630	0p		M	- :3	0 \$1,400.00	1.30 NM		
E 11 All 10/03/16 10/03/16	Bold & the Beautiful Bold & the Beautiful	CM	1230-1p	1	:30	1	\$300.00P02	-F 1.30 NM	1	\$300.00
Start Date End Date		ts/Week	Rate	Rating						
Week: 10/03/16 10/09/16	1	1	\$300.00	1.30						
E 12 All 09/27/16 09/30/16	Talk Talk	СМ	1-2p	-TWTF-	:30	3	\$300.00 P02	-F 1.00 NM	3	\$900.00
Start Date End Date		ts/Week	<u>Rate</u>	Rating						
Week: 09/26/16 10/02/16	-TWTF	3	\$300.00	1.00	-00	4	#000 00 D00	F 4 00 NIM		Φ0.00
	Let's Make a Deal 2-3p Let's Make a Deal 2-3p		2-3p	1	:30	1	\$300.00 P02	-F 1.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 09/26/16 10/02/16	Weekdays Spo	ts/Week	<u>Rate</u> \$300.00	Rating 1.00						
	escription	Start	/End Time	1.00	Weekdays	Lengt	th Rate	Rtg Type		
1 All 09/26/16-10/02/16 Lo See MG 10.3,10.4	et's Make a Deal 2-3p	2-3p			W	- :3	300 (\$300.00)	1.00 <i>NM</i>		
[NA/Oversold tv]	alla Malaa a Daal O Oa	0.0-			1.1		no (dono oo)	1 00 1/14		
1 All 09/26/16-10/02/16 Lo See MG 10.3,10.4	етѕ маке а реаг 2-3р	2-3p			W	3	80 (\$300.00)	1.00 /\///		
[NA/Oversold tv]										
E 14 All 10/03/16 10/03/16	Let's Make a Deal 2-3p Let's Make a Deal 2-3p		2-3p	1	:30	1	\$300.00 P02	-F 1.00 NM	1	\$300.00
Start Date End Date		ts/Week	Rate	Rating						
Week: 10/03/16 10/09/16 E 15 All 10/02/16 10/02/16	1 Local News @ 6a Su	CM	\$300.00 6-7a	1.00	-1 :30	1	\$100.00P02	-F 1 10 NM	1	\$100.00
2 10 / Mil 10/02/10 10/02/10	Local News @ 6a Su	OW	0 74		1 .00	•	φ100.001 02	1 1.10 14141		φ100.00
Start Date End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 09/26/16 10/02/16 E 16 All 10/02/16 10/02/16	Local News @ 7a Su	CM	\$100.00 7-8a	1.10	-1 :30	1	\$400.00 P02	-F 2 00 NM	1	\$400.00
	Local News @ 7a Su				00	•	+ .00.001 0L	. 2.00 11171		ψ.00.00
<u>Start Date</u> <u>End Date</u> Week: 09/26/16 10/02/16	<u>Weekdays</u> <u>Spo</u>	ts/Week 1	<u>Rate</u> \$400.00	Rating 2.00						
E 17 All 10/02/16 10/02/16	CBS Sunday Morning CBS Sunday Morning	СМ	8-930a		-1 :30	1 \$	1,400.00P02	-F 4.30 NM	0	\$0.00
Start Date End Date	-	ts/Week	Rate	Rating						
Week: 09/26/16 10/02/16	1	1	\$1,400.00	4.30						

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KENS

Order / Rev: 1296519

Advertiser: NRCC-IE

Alt Order #: 08366714 Product Desc:

NRCC IE 2016/7837

Flight Dates:

09/27/16 - 10/03/16

7837 Estimate:

Len Spots Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Amount E 17 All 10/02/16 10/02/16 CBS Sunday Morning CM 8-930a 1 \$1,400.00 P02-F 4.30 NM \$0.00 **CBS Sunday Morning** <u>Weekdays</u> Start Date **End Date** Spots/Week Rating Rate Week: 09/26/16 10/02/16 1 \$1,400.00 4.30 Start/End Time **Spot** Ch Date Range **Description** Weekdays Length Rate Rtg Type All 09/26/16-10/02/16 CBS Sunday Morning 8-930a ----Su :30(\$1,400.00) 4.30 NM See MG 10.3.10.4 [Prgm Change nfl today and nfl int tv] 1 All 09/26/16-10/02/16 CBS Sunday Morning 8-930a ----Su :30(\$1.400.00) 4.30 NM See MG 10.3.10.4 [Prgm Change nfl today and nfl int tv] E 18 09/27/16 09/29/16 Local News @ 4p M-F 4-430p -T-T---:30 \$900.00 P02-F 2.80 NM 2 \$1,800.00 Local News @ 4p M-F Start Date **End Date** Weekdays Spots/Week Rate Rating -T-T---Week: 09/26/16 10/02/16 \$900.00 2.80 E 19 09/28/16 09/30/16 Local News @ 5p M-F CM 5-530p --W-F--:30 2 \$1,200.00 P02-F 3.20 NM 2 \$2,400.00 Local News @ 5p M-F Start Date **End Date** Weekdays Spots/Week Rating Rate --W-F--Week: 09/26/16 10/02/16 \$1,200.00 3.20 2 \$1,500.00 P02-F 3.70 NM E 20 09/27/16 09/29/16 Local News @ 6p M-F CM 6-630p -T-T---:30 2 \$3,000.00 Local News @ 6p M-F Start Date **End Date** Weekdays Spots/Week Rate Rating -T-T---Week: 09/26/16 10/02/16 \$1,500.00 3.70 E 21 ΑII 10/03/16 10/03/16 Local News @ 6p M-F CM 6-630p 1-----:30 \$1,500.00 P02-F 3.70 NM \$1,500.00 Local News @ 6p M-F Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/03/16 10/09/16 1 \$1,500.00 3.70 E 22 ΑII 10/01/16 10/01/16 Local News @ 5p Sa CM 5-530p ----1-:30 \$300.00 P02-F 1.10 NM 0 \$0.00 Local News @ 5p Sa Start Date **End Date** Weekdays Spots/Week Rate Rating ----1-Week: 09/26/16 10/02/16 \$300.00 1.10 Start/End Time Spot Ch Date Range **Description** <u>Weekdays</u> Length Rate Rtg Type All 09/26/16-10/02/16 Local News @ 5p Sa 5-530p :30 (\$300.00) 1.10 NM 1 -----Sa--See MG 10.3, 10.4 [Prgm Change ncaa fb ends at 6p tv] All 09/26/16-10/02/16 Local News @ 5p Sa 5-530p ----Sa--:30 (\$300.00) 1.10 NM See MG 10.3,10.4 [Prgm Change ncaa fb ends at 6p tv] E 23 ΑII 09/28/16 09/30/16 Ellen 3-4p CM 3-4p --W-F--:30 2 \$500.00 P02-F 2.00 NM 2 \$1,000.00 Ellen 3-4p Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/26/16 10/02/16 --W-F--\$500.00 2.00 E 24 ΑII 09/27/16 09/29/16 Jeopardy 430-5p CM 430-5p -TWT---:30 3 \$850.00 P02-F 2.50 NM 3 \$2,550.00 Jeopardy 430-5p Start Date **End Date Weekdays** Spots/Week Rating Rate -TWT--\$850.00 Week: 09/26/16 10/02/16 2.50 E 25 ΑII 09/28/16 09/30/16 Wheel of Frtune 630-7p CM 630-7p --W-F--:30 2 \$2,200.00 P02-F 3.80 NM 2 \$4,400.00 Wheel of Frtune 630-7p Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/26/16 10/02/16 --W-F--2 \$2,200.00 3.80 Sat Prime B ----1-\$700.00 P02-F 2.50 NM E 29 ΑII 10/01/16 10/01/16 CM 8-9p :30 \$700.00 Crimetime **End Date Weekdays** Spots/Week Rating Start Date Rate ----1-\$700.00 Week: 09/26/16 10/02/16 2.50 10/01/16 10/01/16 Sat Prime C CM 9-10p ----S-:30 \$900.00 P02-F 3.50 NM \$900.00 48 Hours Weekdays Spots/Week Rating Start Date End Date Rate ----S-Week: 09/26/16 10/02/16 \$900.00 3.50 10/02/16 10/02/16 CM 8-9p :30 1 \$2,500.00 P02-F 4.00 NM \$2,500.00

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KENS

Order / Rev: 1296519

Advertiser: NRCC-IE

Alt Order #: 08366714

Product Desc: NRCC IE 2016/7837

Flight Dates: 09/27/16 - 10/03/16

Estimate: 7837

Days **Inventory Code** Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Len Spots Amount Sun Prime C Sun Prime C Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/26/16 10/02/16 ----1 1 \$2,500.00 4.00 E 33 ΑII 10/02/16 10/02/16 Sun Prime D CM 9-10p ----S :30 1 \$1,800.00 P02-F 4.00 NM \$1,800.00 Sun Prime D Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 1 \$1,800.00 4.00 N34 KENS 09/28/16 09/30/16 Local News @ 10p M-F CM 10-1035p --WTF--:30 2 \$2,500.00 P02-F 3.40 NM 2 \$5,000.00 Local News @ 10p M-F N35 KENS 09/27/16 09/30/16 Late Show CM 1035-1137p -TWTF--:30 \$500.00 P02-F 1.40 NM \$2,000.00 Late Show N36 KENS 10/03/16 10/03/16 Late Show СМ M-----\$500.00 P02-F 1.40 NM 1035-1137p :30 1 \$500.00 Late Show N37 KENS 09/28/16 09/30/16 Late Show CM 1035-1137p --WTF--:30 \$200.00 P02-F 0.60 NM \$600.00 3 Late Show N38 KENS 09/28/16 09/28/16 Wed Prime B СМ 1 \$3,500.00P03-F 0.00 NM --w---:30 \$3,500.00 8-9p Wed Prime B N39 KENS 10/02/16 10/02/16 Local News @ 10p Su CM 10-1035p ----S 1 \$1,500.00 P02-F 0.00 NM :30 \$1,500.00 Local News @ 10p Su N40 KENS 09/27/16 09/30/16 Local News @ 430a M-FCM 430-5a -TWTF--\$100.00 P03-F 0.00 NM :30 \$100.00 Local News @ 430a M-F 09/27/16 09/27/16 Tue Prime C -T----N41 KENS 1 \$3,000.00 P03-F 0.00 NM CM 9-10p :30 \$3,000.00 Tue Prime C N42 KENS 10/01/16 10/01/16 Local News @ 6p Sa CM 6-630p ----S-:30 \$500.00 P03-F 0.00 NM \$0.00 Local News @ 6p Sa Weekdays Start Date End Date Spots/Week Rate Rating ----S-Week: 09/26/16 10/02/16 \$500.00 0.00 1 <u>Weekdays</u> Ch Date Range **Description** Start/End Time Length Rate Rtg Type (\$500.00) 0.00 NM 1 KENS 09/26/16-10/02/16 Local News @ 6p Sa 6-630p -----Sa--:30 Credited 1 KENS 09/26/16-10/02/16 Local News @ 6p Sa 6-630p -----Sa--:30 (\$500.00) 0.00 NM Credited N43 KENS 10/01/16 10/01/16 Wheel of Frtune 630-7p SM 1 \$1,000.00P02-F 0.00 NM ----S-:30 630-7p \$1,000.00 Wheel of Frtune 630-7p Sa

Totals 15 \$17,200.00